



**STUDENTS
FOR LIFE**
OF AMERICA®

2017-2018 Annual Report

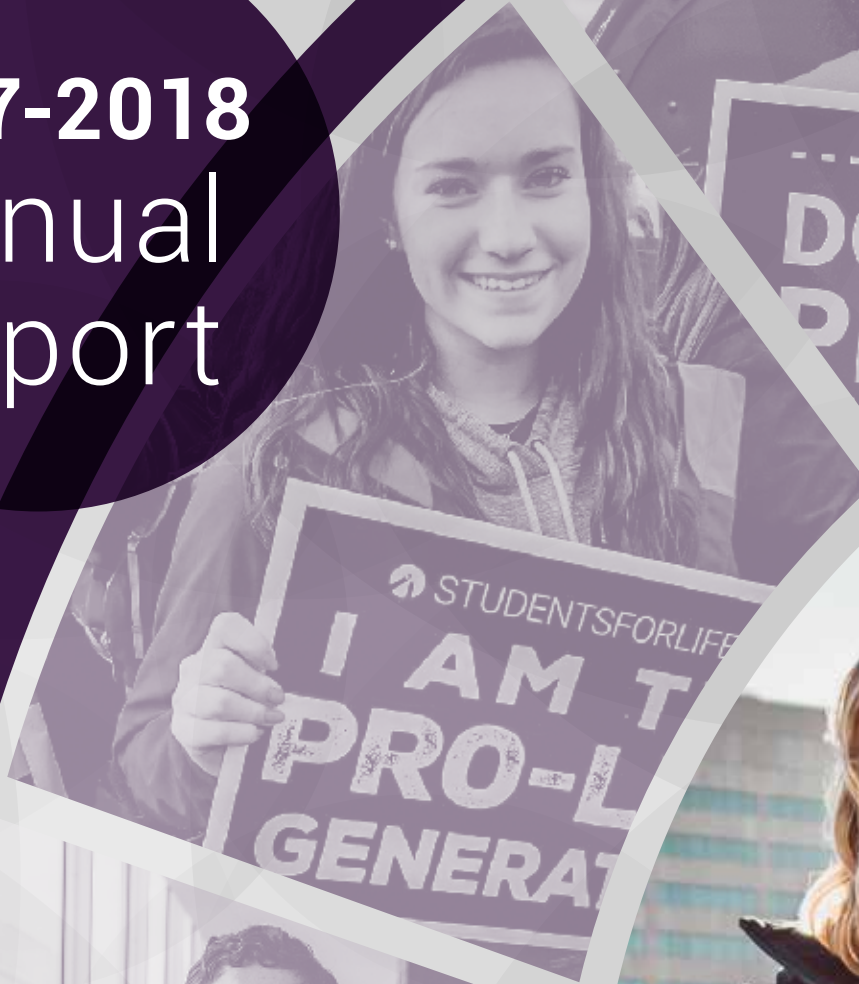


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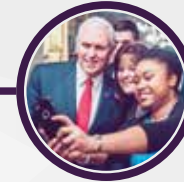
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JOIN THE MOVEMENT



Momentous Numbers

A YEAR IN REVIEW

Dear Investors,

The Pro-Life Generation has been steadily growing for years, but what we've witnessed this past year at unprecedented levels is momentum. And if twelve years at Students for Life has taught me one thing, it's that when one young person is inspired and set in motion to end abortion, they stay in motion.

Last year, I witnessed the momentum of our team and student leaders as we fought for the preborn and their mothers in the wake of a wild, miraculous presidential election. The stories we have witnessed and been a part of would fill a book; this report only scratches the surface.

This year was unbelievable. We started 155 new Students for Life groups, trained over 13,094 students, and took our pro-life displays and tours to 193 campuses.

And the Momentum is Building...

This year, Students for Life:

- Kept Planned Parenthood out of a public high school in PA
- Blocked Planned Parenthood from entering Spokane, WA middle schools
- Changed university policies to benefit pregnant & parenting students
- Gained over \$58,750,727 in earned media value
- Crashed Cecile Richards's book tour
- Launched our #Sokit2PP tour
- Helped over 400 groups do the Pro-Life Walkout
- Did a speaking tour (featuring yours truly!) called "Lies Feminists Tell"

As you can tell, it was a jam-packed, exciting year. I hope you are as encouraged as I am about our progress and momentum leading into the 2018-2019 school year. Please keep praying for this Pro-Life Generation to have courage and for the safety of our team.



For Life,

Kristan Hawkins
President
Students for Life of America

VISITING
155
INDIVIDUAL
CAMPUSES

CONDUCTING
2,808
STUDENT
CONSULTATIONS

ORGANIZING
74
COMMUNITY
MOBILIZATIONS

STARTING
155
NEW GROUPS

TOTAL NUMBER
OF GROUPS
1,200

TRAINING
13,094
STUDENTS

LEADING
702
TRAININGS

SCHOOLS IN
ATTENDANCE
AT SUMMITS
181

HOSTING
23
REGIONAL
LEADERSHIP
SUMMITS

MAKING
193
CAMPUS
TOUR STOPS

Fueling the Momentum

OUR METHOD OF BELONG, BELIEVE, BEHAVE

Belong, Believe, Behave is Students for Life of America's (SFLA) three-step approach to fueling the momentum of the Pro-Life Generation by connecting with young leaders and providing the opportunity for life-changing experiences that will forever shape their worldview. This is the proven evangelism strategy for forming the Pro-Life Generation into principled and prepared leaders who will drive the Pro-Life Movement to victory.

This is the proven strategy for forming the Pro-Life Generation into principled leaders.

BELONG:

Students for Life reaches young people during the crucial developmental years of middle school through high school and college, inviting them to belong to a growing movement that respects the value of human life and stands up for those who don't have a voice. Students for Life gives them a movement to belong to.



BELIEVE:

As students are invited by their peers or are recruited by Students for Life to join our movement, they enter into relationships with committed, unwavering pro-lifers. Through those relationships, they come to learn the truth about abortion and the abortion industry as well as witness the commitment of the Pro-Life Movement to serving those in crisis. Through these relationships, they learn the truth and believe it: that abortion is an evil that must be stopped and is never a woman's solution and that they must act to end it.



BEHAVE:

Once students feel like they belong to our human rights movement, choosing to believe in those fundamental truths that all life has value and that abortion is an evil that must end, the next step is getting them actively involved in our movement. This involves giving them tangible steps to be a positive voice on their campus and within their community.

The pictures alongside the Belong, Believe, Behave model chronicle the journey of Brie Heraty, whose journey began in middle school when a teacher hosted a "pro-life day." The previous year, Brie's cousin had been born prematurely. She was shocked to hear classmates who believed that babies like her cousin could be killed. Shortly thereafter, Brie attended her first March for Life, though without much conviction.

But that first March for Life trip would change her life forever. Brie has since been involved with her school's pro-life club and local pregnancy resource center. She was an SFLA Fellow in '16-'17 and worked for SFLA as a college freshman as our Programs Assistant. She is currently studying to be a NICU nurse. Brie shared, "I will always continue to be a voice for the unborn, and hope to do this specifically within the healthcare community as a nurse."

Unwavering Momentum

We teach our students to capitalize on every opportunity on their campus to host a pro-life event and ride that momentum throughout their school year. Every rally we organize, every educational table we host with students, and every student mother we support is invaluable because we know that all of our efforts, both large and small, are building the **momentum** that will end abortion in our lifetime.

Since young people drive cultural attitudes on key issues and are those most likely to experience a crisis unplanned pregnancy, the battle for human life will be won or lost on high school and college campuses — ground zero for the abortion industry. Seventy-nine percent of Planned Parenthood facilities are located within five miles of a college campus and it's no surprise that the abortion industry, led by Planned Parenthood, aggressively promotes risky sexual behavior to students, leading to **increased abortions** and expanded profits.



Planned Parenthood and the abortion industry have millions of dollars to spend on PR campaigns, lobbying efforts and paying their “volunteer” army. They actively target high school and college-aged women... and there is only one pro-life organization positioned to succeed on this crucial battlefield of high school and college campuses - SFLA!

It's our **National Field Team** that makes this possible. Because of the support of our generous investors, Regional Coordinators have been placed in every corner of the nation to help students confront the abortion industry on every campus; there is simply no substitute for the knowledge and support that comes from having boots on the ground.

Left: A Planned Parenthood campaign in New York City this past year.

HERE'S WHAT SOME OF OUR STUDENTS SAID ABOUT THEIR REGIONAL COORDINATORS THIS YEAR:



Katie Lodjic
Northwest Regional Coordinator

Katie walked alongside our club through thick and thin. Our school is one of the most liberal universities in Washington state, and with Katie and Students for Life's help, we are making such great progress towards a culture of Life at our school.

Amy Joyce,
Western Washington University



Elizabeth Parker
Appalachian Regional Coordinator

I don't know what our group would do without Elizabeth's help. Our campus is really tough and having her expertise goes a long way in instilling the courage in our members to go out and have conversations with pro-abortion students. Thanks to her and SFLA, we've changed a lot of hearts!

Carter Heller,
Berea College



Ryan Eyrich
Southeast Regional Coordinator

We have loved working with Ryan this year! He is always willing to help with any of our group's needs. It was so great to learn from him at trainings and get an extra boost of confidence when he tabled with us. Overall, he has been such an encouragement to all of us, and we wouldn't be where we are without him!

Krysta Therieau,
Mercer University

The Five Pillars:

MOMENTUM WITH PURPOSE

Students for Life of America strives to create effective and well-rounded student groups that are fighting abortion on multiple fronts.

Over the years, we have seen the impact our groups have had in their efforts to actively engage in all facets of the Pro-Life Movement. The most successful of these groups are those who find balance in seeking out opportunities to converse, convert, confront, advocate, and support.

While we encourage groups to enthusiastically embrace their passions, we believe that it is also necessary that each group and leader explores opportunities outside of their comfort zone. Diverse activism fosters a more dynamic impact on campus and in the community.

With this in mind, SFLA launched our **5 Pillar Program**. There are five specific areas of engagement that are crucial to abolishing abortion in which effective groups should be participating. These **5 Pillars** are *Effective Education, Industry Impact, Public Policy, Rapid Response, and Supportive Services*.

Diverse activism fosters a more dynamic impact on campus and in the community.



1

EFFECTIVE EDUCATION

Young people will not feel inspired to join our mission if they don't know what the abortion crisis is. It is fundamentally important to make students aware of the true nature of abortion (and the abortion industry) in our nation and thus, recruit them to join our mission in confronting this crisis. This pillar also includes educating the existing members of pro-life groups so that they can successfully go out and educate their student body about abortion. Some examples of how groups can engage with this pillar are: hosting a pro-life speaker, SFLA training or display, attending SFLA's Leadership Workshops or our National Conference.



Event-in-a-Box

SFLA students can take advantage of our Event-in-a-Box (EIB) program which is a great option for the busy student. During the 2017-2018 school year, there was a different theme every month, from post-abortive healing to fetal abnormalities. Everything students need to put on a great event or campaign is included in the box.



Tabletop Displays

Part of the beauty of SFLA resources is that many of them can be used for a variety of different pillars, depending on the circumstance. Our tabletop displays consist of a convenient trifold banner, matching topic cards, and an interactive element. The display topics include *Fetal Pain, When Do Human Rights Begin, Pregnant on Campus, Building a Better Future, We Don't Need Planned Parenthood, What Has Roe Done, and Women Betrayed*. Their primary use is for *Effective Education*, but groups have used them in accordance with all five pillars.



Student Trainings

SFLA is unique in that we offer a huge variety of pro-life trainings to our students for free. We believe that students can't educate their campuses and communities about abortion if they are not educated themselves. Being trained on a large variety of pro-life topics (which our Regional Coordinators are prepared to give at any time) goes a long way in instilling the confidence students need to approach any of our Five Pillars.



Abortion is Violence Tour: Fall 2017

Abortion is Violence was a new tour created for the first semester of the '17-'18 school year. This display was designed to show campuses just how violent abortion is and how Planned Parenthood is the biggest perpetrator of violence in our nation. Planned Parenthood and other abortion facilities commit violence against women and the preborn every day through abortion. The educational displays included abortionist tools, banners containing information about abortion and violence, a non-graphic video produced by our friends at Live Action that describes how an abortion is performed, fetal models... and 6,276 baby socks, each representing a life ended by Planned Parenthood in one work week (6 days). Some regions even used a jumbotron to display the non-graphic abortion videos.



We Care Tour: Spring 2018

For the spring semester, we brought back one of our favorite tours called We Care, focusing on abortion in cases of sexual assault. Because "What about rape?" is such a common question our students get, this tour is incredibly helpful with addressing this important issue.

2

INDUSTRY IMPACT

Planned Parenthood and the abortion industry are not only responsible for committing abortions in their facilities, but they are constantly working to further its acceptance and normalcy in our communities and schools. Systematically exposing the abortion industry and reducing the supply of abortion is essential to abolishing abortion in our lifetime. With this pillar, it is important that we always remember that it is all about the approach. We believe in compassionate, peaceful, and non-violent interactions outside of abortion facilities. Some of the many events that groups participating in Industry Impact can do is join their local 40 Days for Life campaign, expose Planned Parenthood with educational activities on campus, sidewalk counsel outside of local abortion facilities, and reach out to abortion workers.



2nd Annual National Pro-Life Generation Sidewalk Day (August 2017)

On Saturday, August 5th, Students for Life of America held our 2nd National Pro-Life Gen Sidewalk Day at abortion facilities all across America. Our goal was simple: train Students for Life leaders to go courageously where abortion is happening and reach out to women in crisis, showing them that they have other options. In Missouri alone, our student leaders were able to report at least two baby saves.



#Sockit2PP

Inspired by one of our students pinning a sock to her backpack last year and frustrated with Washington's inability to defund Planned Parenthood of our taxpayer dollars, Students for Life launched the National #Sockit2PP Campaign in the Spring of 2017. After collecting all 328,348 socks from pro-lifers across the nation, one for each child Planned Parenthood will kill this year, we took our socks on the road to visit 11 key states and D.C. At every stop, we rallied with local leaders to call for the federal defunding of Planned Parenthood, get taxpayer-supported abortion out of healthcare, and pass the Pain-Capable Unborn Child Protection Act.



3 PUBLIC POLICY

A big part of pro-life work involves doing our best to legally protect women and their preborn children. To do so, we need to secure and enforce pro-life legislation and eliminate pro-abortion legislation. We also want to ensure that staunch pro-life advocates are in office, representing the majority and passing life-affirming laws. The *Public Policy* pillar encourages students to:

- Keep up with their state pro-life laws;
- Develop a relationship with their state Right to Life chapters;
- Testify on abortion-related legislation;
- Do door-to-door campaigns and initiate calling campaigns to encourage legislators to vote pro-life.



The “Toilet Tour”: Opposing the Abortion Pill on Campuses

In January 2018, a bill (SB 320) was introduced in the California legislature that would force all California public universities to distribute the abortion pill on campus.

SFLA helped student leaders throughout California spring into action. Twice, students testified and lobbied against the bill in Sacramento, shocking legislators. On more than 25 campuses, we set up a toilet seat display to represent each woman who had been killed by an RU-486 abortion in America. Students, both pro-life and pro-choice, were shocked and thousands signed our petition against the legislation.

We fully expected this legislation to pass. Miraculously, this heinous bill was **vetoed** by Governor Jerry Brown. After taking time to celebrate such an unprecedented victory, we will be creating a report that can be used across the country that details the playbook used by the abortion lobby - and fact-checks their lies. There’s no doubt that other pro-abortion politicians will be trying something similar in other states. **When they do, we’ll be ready.**

“SB 320 is an egregious overstep of political representatives who are not listening to their constituents. Pro-life and pro-choice students alike agree that this bill is too dangerous, costly, and unnecessary to implement on our campuses. Our schools are institutions for education, not abortion facilities. Students deserve support and resources in the event of an unplanned pregnancy, not a handful of dangerous pills that could potentially leave them harmed, infertile, or even dead.”
-Brooke Paz, CSU-Fullerton



HB 40 in Illinois

In January 2017, the Illinois House introduced HB 40, which will require every Illinois resident to pay for Medicaid-funded abortions through all nine months of pregnancy, for any reason. In addition, the bill will make abortion legal in the state of Illinois when *Roe v. Wade* is overturned.

After the state Right to Life chapter estimated that this legislation would increase the number of abortions by 12,000 lives lost every year, Students for Life of America mobilized quickly, hosting a demonstration 100+ strong at the Illinois State House in Chicago. We rallied together with pro-life legislators and local pro-life leaders to express our opposition to this bill and the actions by Republican Governor Bruce Rauner for green-lighting the legislation.

Although this legislation ultimately passed, the pro-life community in Illinois, a staunch pro-abortion state, re-emerged stronger than ever, ready to fight back. In fact, rallying against this legislation was the first major gathering of pro-life youth in Chicago, which is a monumental step in such an influential city. We may have lost this battle but our students stepped up in a big way, and the pro-abortion politicians of Illinois won’t be forgetting us anytime soon.



NIFLA v. Becerra

In March, Students for Life brought more than 50 students to the Supreme Court for an all-night prayer vigil and rally to show the Court that this generation believes in freedom of speech - especially when lives are at stake. The FACT Act would have mandated that pregnancy resource centers promote abortions. Our students were fiercely enthusiastic and took the court by *storm*, shocking the pro-abortion advocates by running in with signs held high and proclaiming, “WE ARE THE PRO-LIFE GENERATION!”

Then in June, we were out in front of the court again for the decision day. Students and our high school and college fellows joined us as we held a victory rally when the Supreme Court overturned the unconstitutional California law.



4

RAPID RESPONSE

The ability to rapidly respond to opposing events is historically very important in social movements. This pillar pushes students to always be prepared to respond to those who oppose the equality of the preborn. There are many instances on campus and in the community where young people need to effectively identify, expose and counter the abortion agenda. Rapid Response requires pro-life groups to be quick and constantly keeping an eye on what the abortion industry is up to. Rapid Response may entail providing a pro-life presence at a pro-abortion speaking event on campus or responding to a campus “Sex Week” by tabling the truth about contraception and abortion and providing alternatives.



Reading, Pennsylvania

On June 21st, about 80 community members and Students for Life students & staff rallied with parents outside the Reading School District board meeting in protest of a proposal to introduce a “sexual health counseling center” facilitated by Planned Parenthood into Reading High School.

We rallied and launched a city-wide PR campaign against the proposal because we knew the center would be located *inside of Reading High School*, giving Planned Parenthood direct access to their target clientele (i.e. young, vulnerable students). Counselors would refer to Planned Parenthood’s local Reading abortion facility. After months of heated debate and rescheduling of votes, the Reading School District board members struck down the proposed center in a close 5-4 vote - a huge victory for the Pro-Life Generation!



Ireland

A group of ten lucky SFLA students were chosen to attend our first-ever international mission trip to Ireland. The goal? To join the Irish Pro-Life Movement to keep their legislature from repealing the protection of preborn babies. While the vote turned out badly, our student leaders learned so much after leafleting, protesting, and getting a taste of pro-life work abroad. Each returned more dedicated to their mission on campus and in ending abortion in America than ever before. And the Irish Students? Well, they aren’t stopping. In fact, we’re helping them launch Students for Life of Ireland next school year!

5

SUPPORTIVE SERVICES

This pillar aims to provide resources directly to those targeted by the abortion industry so that students can choose life for their children and pursue a hopeful future for their families. Supportive Services projects address both serving the needs of individual pregnant and parenting students and actively supporting local life-affirming organizations (e.g. pregnancy resource centers, adoption agencies, maternity homes).

To serve individual pregnant and parenting students, student groups are encouraged to discuss ways in which they can meet the needs of their peers - like advocating for referring students to life-affirming resources, offering to drive pregnant students to appointments at the local pregnancy resource center, hosting a baby shower for a pregnant student, or even starting up a scholarship fund for pregnant and parenting students.

In support of local life-affirming organizations, student groups become their advocates on campus by advertising these center’s resources, inviting centers onto campus to speak, organizing donation drives and volunteering at the center’s events. Supportive Services are directly facilitated through our two levels of the **Pregnant on Campus Initiative** – *Building a Better Future* (high school) and *Pregnant on Campus* (college).



Maddi Runkles

When **Maddi Runkles** faced punishment from her Christian school in Maryland, Students for Life rallied to support her. The school wanted to bar Maddi from walking at graduation after she revealed she was pregnant. In response, Students for Life members and supporters from all over the country raised \$16k for a college scholarship, threw her a graduation ceremony, and sparked a national conversation about how Christian schools should balance moral codes concerning abstinence against the need to support pregnant students. Maddi is now starting college classes and she even brought her son Greyson to one of our #Sockit2PP events!

To serve individual pregnant and parenting students, student groups are encouraged to discuss ways in which they can meet the needs of their peers...





Students for Life Helps Student Win Financial Aid Back

When **Esther** (*name changed for anonymity), a Colorado community college student, found out her financial aid was going to be revoked because she had to scale back her class load after having a baby, she reached out to Bethany Janzen, our Rocky Mountain Regional Coordinator. Bethany, with the help of Pregnant on Campus director Beth Rahal, worked with the school to help Esther win back her financial aid and continue at school. Beth worked with Esther to contact the school's Title IX Coordinator to work on an appeal. Under Title IX, schools cannot discriminate against pregnant students. The school's Students for Life group even threw Esther a baby shower to show how much they supported her.

What makes the story even more important is that Esther had originally made an appointment to go to Planned Parenthood - where they would have pressured her to have an abortion, instead of discussing options such as keeping her baby or placing the baby with an adoptive family. The group helped a pregnant student in need choose life, and helped promote the culture of life we need to see on every college campus.



High School Students for Life Group Collects 40K Diapers!

In November, the Students for Life group at Regis Jesuit High School in Colorado broke their previous record of diapers collected by collecting 40,313 diapers for local families in need. After an intense month of lobbying their friends and classmates to contribute, thirteen club members loaded the packs of diapers into a semi-truck for them to make their way to Alternatives Pregnancy Center and Catholic Charities which provide free support to struggling families in the Denver area.

Meghan Dudzic, Public Relations Coordinator for the Students for Life group said, "I am humbled to be a part of an experience so much bigger than me. Seeing how my school came together to help these women and their babies showed me how love can move us to do anything God sets us to. I hope to help continue this tradition at Regis and cannot wait to see what the babies of these mothers grow up to become!"

A Momentous Year..

FOR DISCRIMINATION & VANDALS

In the wake of the election of Donald Trump as President, pro-abortion leaders and administrators on campuses became more engaged than ever before, holding pro-abortion rallies, protesting Students for Life events, and, sadly, engaging in systemic discrimination and violence towards Students for Life groups and their educational displays.

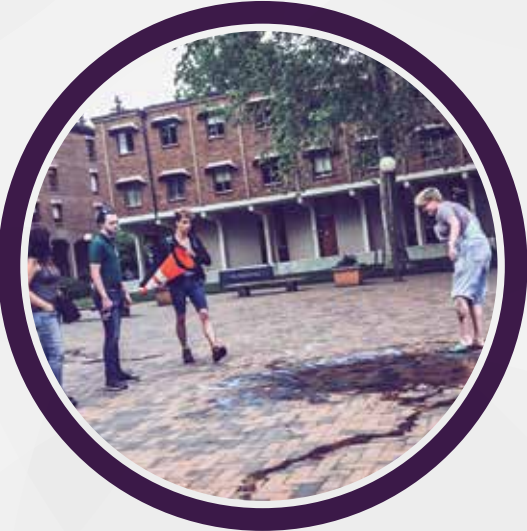
During the 2017-2018 school year, we witnessed a record number of vandalizations on campuses against our pro-life displays and engaged in about 50 legal battles with schools, including 8 demand letters and 4 lawsuits to ensure the constitutional rights of our pro-life leaders were upheld.

THERE WERE SO MANY INSTANCES OF CAMPUS VANDALIZATIONS THAT WE EVEN STARTED KEEPING TRACK:



Abortion advocates have definitely realized they are losing this fight, and their increasingly violent behavior shows it. They are backed into a corner, lashing out viciously, but SFLA and the students we serve are ready to stand against their hatred for as long as it takes to bring our movement across the finish line.

HERE ARE JUST A FEW OF THE WORST OFFENDERS
OF THE 2017-2018 ACADEMIC YEAR:



PRO-CHOICE STUDENTS & STAFF
TEAM TEAM UP TO DESTROY
PRO-LIFE CHALKINGS

Several students at Western Washington University were caught on camera using traffic cones to wash away pro-life chalkings by Students for Life at Western Washington University. One student told a member of the Students for Life group that the plan was to just erase “the really sh*tty ones [messages].” The pro-life group re-chalked, but, the following morning, maintenance crews were ordered to wash away the chalkings.



NKU CATCHES CROSS VANDALS

Northern Kentucky University has a long history of pro-life campus vandalizations. Northern Right to Life (NRTL), the student group, has put up a Cemetery of the Innocents display every year since 2006 and it has been destroyed or stolen 11 times since. This year was more of the same; their crosses were pulled up, their chalk was “added to,” but there was a twist: the group placed a trail cam in a nearby tree and finally caught the students responsible. NRTL then hosted a free speech rally, demanding that the school protect the free speech of its students... which was followed by an appearance by these lovely folks.

PRO-LIFE WALKOUT 2018

Over 400 students and/or groups were assisted by Students for Life of America for the #ProLifeWalkout on April 11th.

For each of the 400 schools that participated in the #ProLifeWalkout, we shipped free Pro-Life Gen signs, gave legal referrals, and provided media and logistics training and support. Along the way, administrators and schools tried to stifle the free-speech rights of pro-life students. Some schools tried to place restrictions on what could be said, telling at least one group (that we know about) that they could not talk about religion at their rally. *But we did not let that stop us!*

Here are just a few of the many stories and questions and emails we received about the ways schools tried to stifle the #ProLifeWalkout!

The Walkout Created
\$1,000,000
in earned media for SFLA



Our school **allowed the gun violence walkout** but my principle said that ***abortion is too political***. He said everyone agreed about the gun walkout though so it's different. Can he do that?
#ProLifeWalkout



My principal said I can do the walkout but ***I can't pass out flyers or put up posters to promote it***, because it might upset some students and teachers.
#ProLifeWalkout



I'm organizing the walkout but my teachers say they will ***mark me absent*** even though they ***didn't*** for the gun control march a few weeks ago. Should I still do it?
#ProLifeWalkout

LEGAL *Victories*

MIAMI UNIVERSITY-HAMILTON TRIGGER WARNINGS

In November, SFLA President Kristan Hawkins announced that Alliance Defending Freedom (ADF) had filed a lawsuit, *Students for Life at Miami University of Ohio at Hamilton v. Trustees of Miami University of Ohio*, related to an incident earlier that month. At that time, school officials said that they would allow a peaceful display of the Cemetery of the Innocents only if warning signs were placed around the campus.

Threatened with a lawsuit, the school agreed to stop their discriminatory actions against the pro-life group.

RIO RANCHO MIDDLE SCHOOL

Dylan Fredette wanted to start a Students for Life group and began the process in November 2017. He approached Principal Lynda Kitts about starting a group, and wrote a proposal for the club, detailing what the club aimed to accomplish. Principal Kitts claimed Dylan could not start a pro-life group because it would not be fair to pro-choice students.

In March 2018, Dylan again tried to start a pro-life club. Principal Kitts never responded to this e-mail. Since that time, Isaiah, Dylan's brother, had started as a 7th grader at the school, and wished to continue the group, as Dylan had graduated.

Following this discrimination, Students for Life sent a demand letter to the school, following which Principal Kitts miraculously forgot her previous refusal and allowed the group after all.

QUEENS COLLEGE

In the fall of 2016, Queens College Students for Life applied for 'registered' status, seeking to join more than 100 student organizations at Queens. Officials delayed and then rejected Students for Life's application without explanation but approved the applications of at least two other groups immediately. The college gave unlimited power to the Campus Affairs Committee to decide whether a group should be granted official recognition and whether it may receive funding.

In January of 2017, SFLA and Alliance Defending Freedom (ADF) helped the group file a lawsuit (*Queens College Students for Life v. Members of the City University of New York Board of Trustees*), pointing out the unconstitutional viewpoint discrimination. Three days after the lawsuit was filed, the committee relented, and allowed the group to form!

However, the discriminatory policies remained in place, placing future students at risk of being denied use of club funds. SFLA and ADF filed a second lawsuit, ultimately winning in November 2017 and securing funding rights for all groups going forward.



MOMENTUM BROUGHT US *To The White House*

Students for Life is honored each time we are able to help our students do amazing things they may not have been able to do otherwise - like meet with the Vice President or go bowling at the alley under the White House. Students got to do both of these (and more) this year!

The night before the March for Life, Vice President Pence hosted a round table with the Pro-Life Generation - an unprecedented move for a presidential administration. Pence has always been a strong voice for life, even during his time as Indiana Governor and U.S. Congressman. Our students got to talk with him about creating real change in our country for Life.

Later in the year, the college and high school fellows in our Wilberforce and Stevens programs had the opportunity to grab a bowling ball and have some fun beneath the White House. Our fellows had a jam-packed weekend full of activism, learning and even a trip to SCOTUS to rally for the *NIFLA v. Becerra* decision. They enjoyed a quick break from the action on these historic lanes!



The night before the March for Life, Vice President Pence hosted a round table with the Pro-Life Generation - an unprecedented move for a presidential administration.

MORE DRIVING FORCES:

Our Initiatives



PREGNANT ON CAMPUS

Pregnant on Campus is one of SFLA's largest and most successful initiatives. It is designed to help change the culture on campuses into one that guarantees pregnant student moms fair treatment and access to the tools they need to choose life and finish their education. Pregnant on Campus allows our student groups to be the bridge between students in need and local pregnancy centers.

BUILDING A BETTER FUTURE

Building a Better Future is our new program for high schools. The idea is the same as Pregnant on Campus, but the resources are tailored specifically for the high school environment. While Pregnant on Campus is there to encourage students to stay in college, Building a Better Future has an even more foundational purpose: encouraging student mothers to finish high school and go to college just like their peers. The high school groups involved with this initiative have already taken great strides to build a better future in their communities.

MIDDLE SCHOOL INITIATIVE

Middle school pro-life groups now receive the same support from SFLA as the rest of our groups - at a level they can understand and act upon. We created middle school versions of all of our materials to help them be the best young Pro-Life Generation leaders.



PRO-LIFE
FUTURE

PRO-LIFE FUTURE

Pro-Life Future (PLF) provides a bridge for our college alumni and young adults to continue involvement in the Pro-Life Movement beyond graduation. We currently have **9 Pro-Life Future groups** in major cities nationwide, with 2 more launching soon in Portland & Jacksonville!

Our PLF group in Lehigh Valley hosted a baby shower in October to support three local mothers. The event was a beautiful testament to our pro-life duty to be the safety net for mothers in need; no one deserves to feel like abortion is their only option. Lehigh Valley PLF also does regular outreach in places like the local mall and fairs/festivals, hosts trainings and speakers on pro-life topics, and witnesses outside their abortion facility.



CREATING LEADERS *With Momentum*



CHRISTIAN LEADERSHIP SUMMIT

Students at Christian schools face unique obstacles that their public school counterparts don't. SFLA's annual Christian Leadership Summit is designed with these challenges in mind. We bring the most committed leaders from these schools together for an all-expense-paid experience so that they can encourage one another and be empowered by talks and workshops tailored just for them. **17 student leaders from 15 campuses** across the country came together for the 4th Annual Christian Leadership Summit, held again in Jacksonville, FL. Students left energized to help their peers overcome apathy and achieve the monumental change possible at Christian universities to create 100% pro-life campuses.

REGIONAL WORKSHOPS

The high point of the SFLA school year is our National Conference, but, to tide our students over throughout the rest of the year, we host Regional Leadership Workshops. Every SFLA Regional Coordinator hosts their own workshop (or two) just for the students in their state(s). This allows for pro-life education specific to their area, and is a great opportunity for students to network, collaborate and keep their skills sharp.

FELLOWSHIPS

The William Wilberforce and Thaddeus Stevens Fellowships are SFLA's college and high school leadership development programs for student leaders who envision a future working full-time in the Pro-Life Movement. Our Fellowships combine mentorship, exhaustive training experiences, projects, and weekly conference calls to form and educate the leaders who will take our places at the helm of the Pro-Life Movement.

This year, the program grew from 12 college fellows and 5 high school fellows to **20 college fellows and 8 high school fellows!** All 28 students took part in a jam-packed Fellowship Weekend that included a vigil outside Planned Parenthood, a trip to the White House, and taking the Supreme Court by storm during the *NIFLA v. Becerra* decision.

NATIONAL CONFERENCE

The National Conference is what really sets us apart. This event is the largest pro-life youth conference in the world with over 2,000 attendees each year. We provide dozens of workshops on as many different pro-life topics as we can, including Pregnant on Campus, Abortion and the Black Community, and Pro-Life Feminism. This year's conference featured a heavy emphasis on our 5 Pillars with each workshop color-coded to match a different pillar. Students leave our National Conference feeling inspired, refueled and equipped to tackle the rest of their year.



THE FELLOWSHIP SCHOOLS



Momentum
IN THE MEDIA

The majority of Americans are pro-life, though the mainstream media would have us believe quite the opposite. In accordance with our model of Belong, Believe, Behave, we understand it is of utmost importance to make sure our story is told to as large an audience as possible.

TRADITIONAL MEDIA

We had a fantastic year in the traditional media realm. We:

- placed 35 op-eds
- appeared in dozens of TV & radio interviews, and had 658 hits in those outlets
- had **6.3 billion** estimated viewership
- had **\$58,750,727** in earned media value
- and were mentioned by the top 15 media companies, including:



DIGITAL MEDIA



Total video views on Facebook:
13,719,713
Total Engagement on Facebook:
59,656,676
Total Likes: **158,651**



Twitter: **6,054,000**
total impressions



Instagram: **20,000**
followers

Nationwide Momentum

OUR PRAYER MAP

Regional Coordinators:



Katie Lodjic
Washington Regional Coordinator
WA/AK/HI



Camille Rodriguez
West Coast Regional Coordinator
So CAL, AZ



Nichole Bentz
Northwest Regional Coordinator
OR, ID



Anna Arend
Northern California Regional Coordinator
Nor CAL



Jillian Ferguson
Texas Regional Coordinator
TX



Reagan Barklage
Western Regional Director
MO



Maddie Schulte
Northern Regional Coordinator
MN, WI



Audrey Nitzel
Michigan Regional Coordinator
MI



Savannah Falter
Midwest Regional Coordinator
NE, KS, SD



David Cordaro
Upper Midwest Regional Coordinator
IL, IA



Anna Allgaier
Indiana Regional Coordinator
IN



Ryan Eyrich
Southeast Regional Coordinator
NC, SC, GA, FL



Michele Hendrickson
Eastern Regional Director
DC, DE, MD, PA



Lori Cascio
Virginias Regional Coordinator
WV, VA



Keri Landeche
Northeast Regional Coordinator
NY, NJ



Bethany Janzen
Rocky Mountain Regional Coordinator
CO, NM



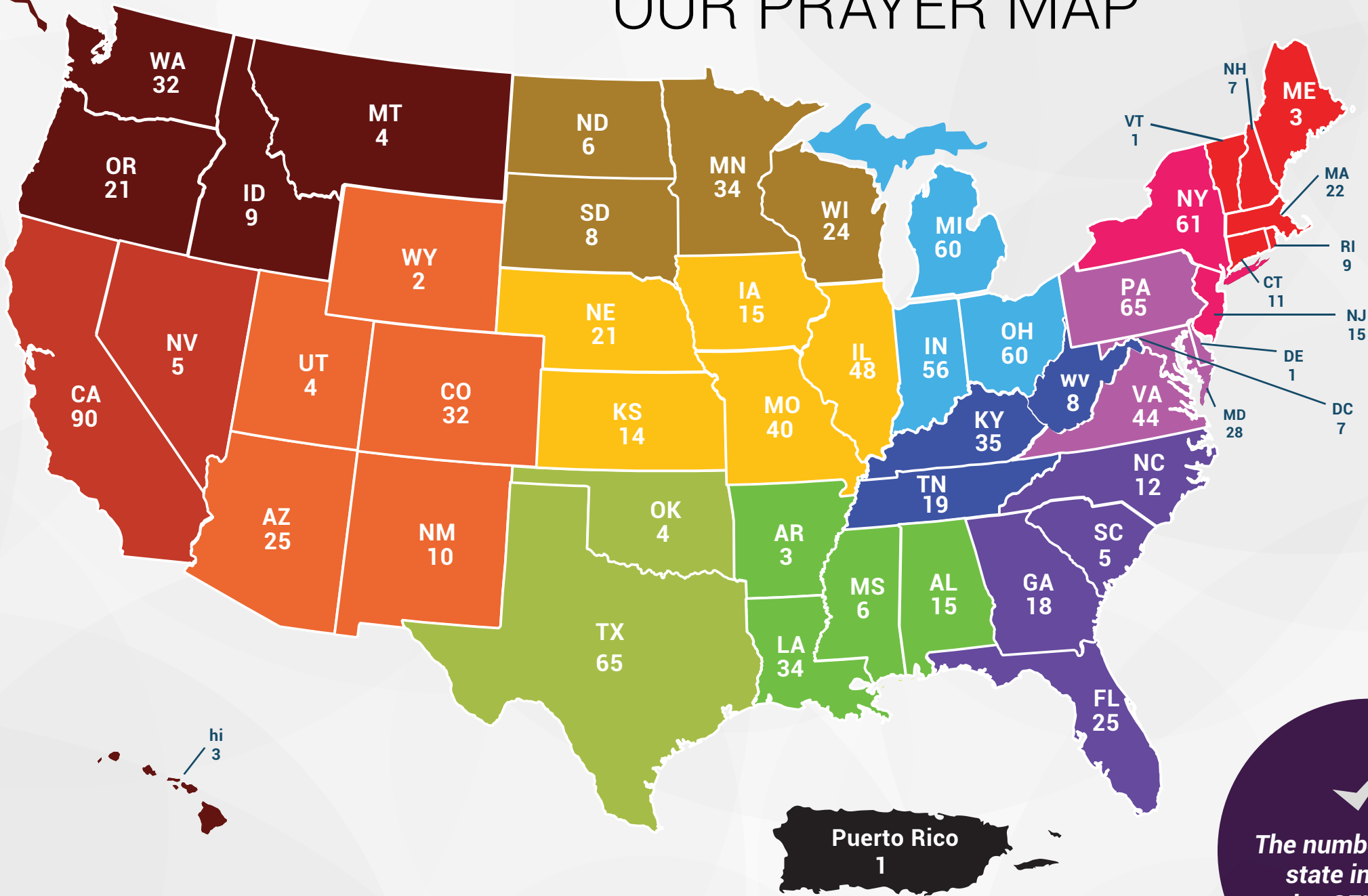
Brenna Lewis
Appalachian Regional Coordinator
KY, TN



Abigail Young
New England Regional Coordinator
CT, NH, ME, RI, VT, MA



Morgan Getts
Ohio Regional Coordinator
OH

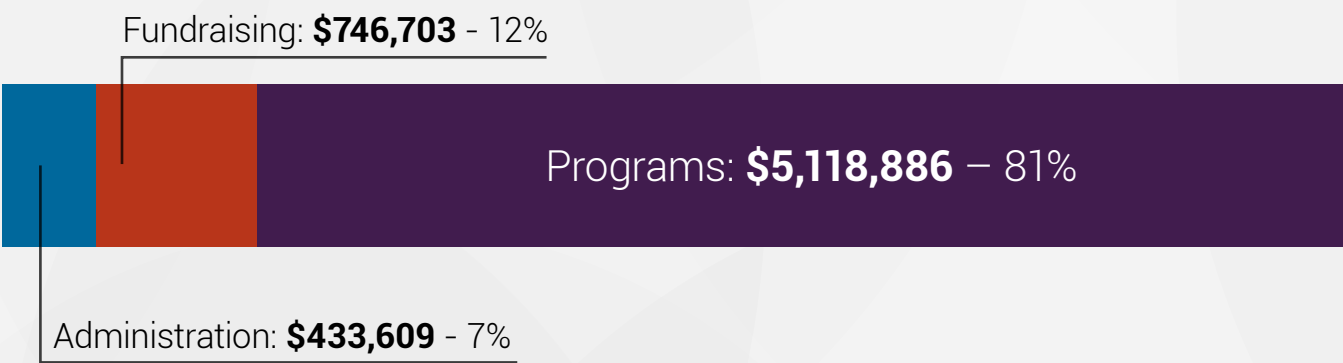


The number on each state indicates active SFLA groups.

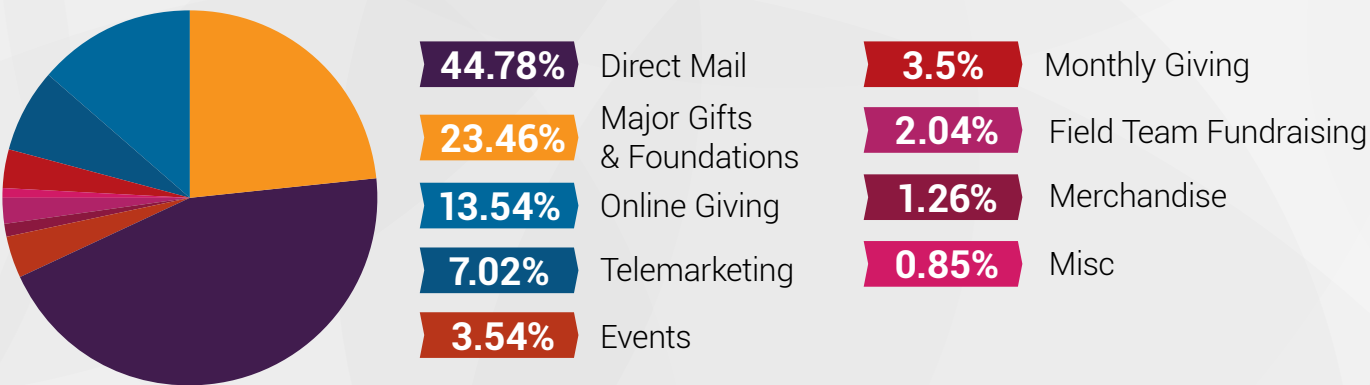
Behind The Momentum

STEWARDSHIP

2017 Calendar Year Expenses:
\$6,299,198



2017 Calendar Year Income:
\$6,385,338.80



JOIN THE Movement

Your generous investment allowed us to capitalize on the incredible momentum of the Pro-Life Generation this year. SFLA has grown every year since our inception, and with your help, we expect a steady continuation of this trend.

Our Field Team is truly what sets us apart. We need a Regional Coordinator in every corner of the nation to grow and mentor new Students for Life groups in middle, high school, college and even graduate schools. These are the young people who are best equipped to change hearts and minds and halt the abortion industry's influence in our schools. One of our guiding forces is the careful formation of pro-life leaders who will take over the fight one day to abolish abortion in our lifetime. Students for Life must continue empowering students to use their voices in communities and state houses across the country. We must continue to take on Planned Parenthood on their turf as they target young people online and on campus.

But our big plans require big prayers and financial support.

Beyond cash donations, here are a few alternative ways you can support SFLA:

- Transfer support from a traditional or Roth IRA (for supporters aged 70 1/2 or older)
- Donate stock
- Find a pro-life realtor with Real Estate for Life who will donate part of their commission to SFLA (www.realestate4life.org)
- Set up a charitable gift annuity or trust
- Include SFLA in your will
- Donate real estate, cars, boats, jewelry
- Donate air miles and hotel rewards points

While we give by going, you can go by giving! We would not be where we are today without you; we truly value your partnership. Thank you for your support.





"This is a generation who wants to see people equipped to excel and succeed rather than assume that nothing can change and that people are not worth the effort. Students for Life stands by them, ready to face every battle and cross the finish line together."

Kristan Hawkins, President, Students for Life of America

Contact us

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Email: info@studentsforlife.org



**STUDENTS
FOR LIFE**
OF AMERICA®