



STUDENTS  
FOR LIFE  
OF AMERICA®

Fall 2020

# *Sock the Vote* *Campus Tour*

Materials



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## Sock the Vote Tour Materials Overview

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### Students for Life is catering tour materials to fit every campus.

Every campus looks different this fall. Some are allowing limited forms of tabling and outreach, and some are banning it altogether. Read more about how Students for Life of America adopted traditional tour plans in order to meet the goal of hosting the tour at over 100 college campuses this fall. There has never been a more crucial time to persuade students to *Sock the Vote*.

#### Tier 1 Schools: Campus Visits

Tier 1 Schools are free to participate in as many activities as offered in this tier and others. Their Regional Coordinator will bring these and other Tier 2 materials to campus.

##### Activities & Resources

- Outreach with your Regional Coordinator
- The tour banner
- 2,362 baby socks

#### Tier 2 Schools: Social Distancing

Tier 2 Schools are limited when it comes to inviting their Regional Coordinator and doing person-to-person outreach. They have access to these and Tier 3 activities.

##### Activities & Resources

- Chalking
- Cemetery of the Innocents with baby socks and yard signs
- Announcements for like-minded clubs
- Flyers
- Brochure handouts and pledges
- Slide for campus TVs
- Buttons and stickers

#### Tier 3 Schools: Digital Outreach

If a school is completely digital this year, they will be limited to mostly Tier 3 activism.

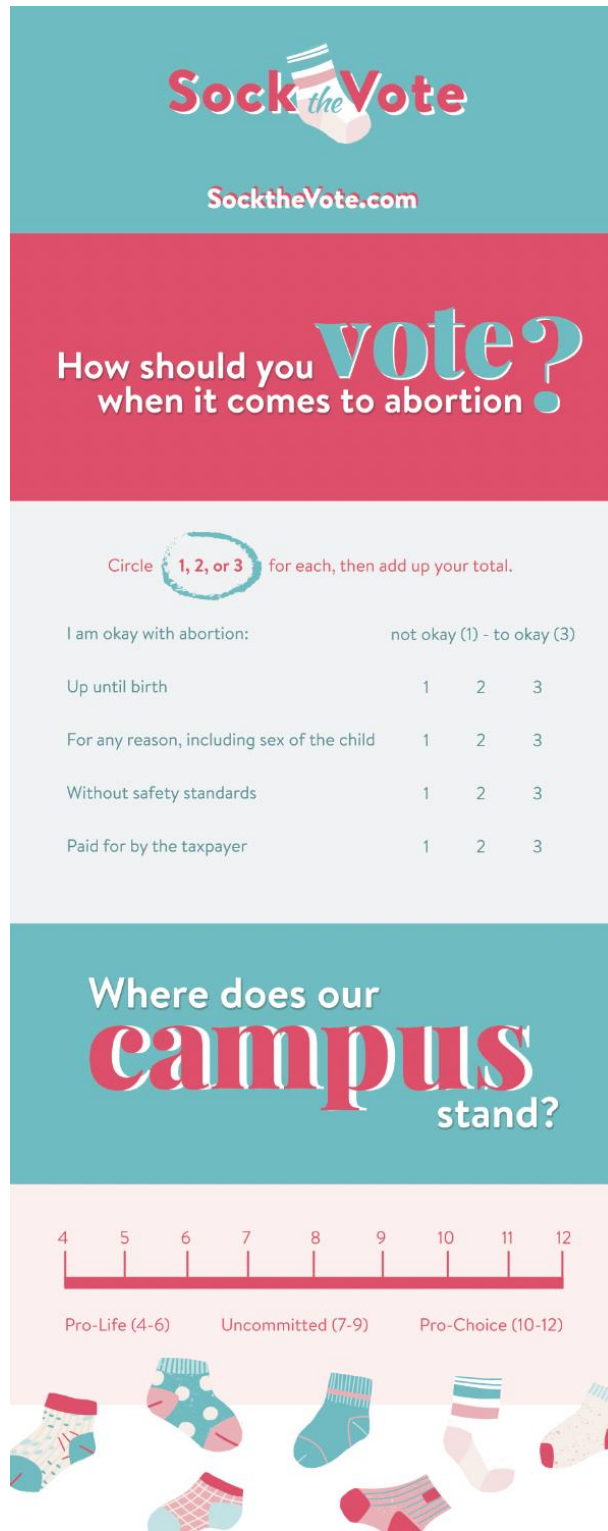
##### Activities & Resources

- Geotargeted online ads
- Social media graphics
- Student body email
- Group member email
- Sample op-ed
- Sample press release
- Online abortion quiz
- Online speaker events

All Tiers will be required to host a *Sock the Vote Tour Training* and collaborate with their Regional Coordinators to receive resources that uniquely fit school policies and reach the maximum number of students.

Physical materials can be previewed on the following pages.

# Banner



**Sock the Vote**  
SocktheVote.com

## How should you **vote?** when it comes to abortion ●


Circle **1, 2, or 3** for each, then add up your total.

I am okay with abortion:	not okay (1) - to okay (3)		
Up until birth	1	2	3
For any reason, including sex of the child	1	2	3
Without safety standards	1	2	3
Paid for by the taxpayer	1	2	3

## Where does our **campus** stand?

4 5 6 7 8 9 10 11 12

Pro-Life (4-6)    Uncommitted (7-9)    Pro-Choice (10-12)



Abortion extremism is a  
**reality**

**Late-term Abortions**

Abortion is legal up until birth. Over 10,000 of these painful late-term abortions are committed every year in the United States, for any reason. There have been numerous attempts to pass the *Pain-Capable Unborn Child Protection Act*, a law that would make abortion illegal after 20 weeks, after science proves babies can feel pain. However, this bill has failed to pass numerous times in both the U.S. House and the Senate, most recently in February 2020. Even some Democrats voted in favor of this common-sense legislation but have since received attacks from their own party and pro-abortion lobbyists.

**Infanticide**

Some babies survive abortions. (It happens! Google *Gianna Jessen*, a real survivor of abortion, or look-up the Center for Disease Control's report that states 143 babies had been born alive from 2003-2014 after attempted abortions.) In Congress, the *Born Alive Infant Protect Act* called for doctors to care for these viable children. Extreme politicians voted down the bill.

**Unregulated Abortions**

According to an Americans United for Life poll, over 70% of Americans support laws for basic safety standards at abortion facilities. Regular inspections, doctors having admitting privileges at a nearby hospital, qualified physicians, and basic safety standards are all common sense. This unsafe treatment in the name of "accessibility" puts women at risk.

**Taxpayer Funded Abortions**

A 2020 Marist poll found that 60% of voters are against federal tax-funded, elective abortions. Regardless, some states have mandated that taxpayers must fund elective abortions, unfairly forcing people who oppose the ending of innocent preborn life to pay for it. Local elections matter too!



PLEDGE  
TO VOTE  
**pro-life**

**2,362 CHILDREN WILL  
LOSE THEIR LIVES  
TO ABORTION TODAY  
IN AMERICA.**

We need YOU to vote pro-life first. It's more than the Presidency on the line; it's federal judges, Supreme Court nominees, foreign policy, executive orders, state laws, your taxes, and more. Not to mention thousands of children and their mother's safety. We vote to support children, born and preborn, and their families!



I, \_\_\_\_\_,  
name

**PLEDGE TO  
#VOTEPROLIFEFIRST!**

Email: \_\_\_\_\_

Zipcode: \_\_\_\_\_



\*Unable to turn this in? Take the online pledge. See back for details.



# TAKE THE **quiz!**

Where do you **stand?**

## 4-6

### PRO-LIFE VOTER

Your convictions tell you to vote pro-life. You are against abortion extremism.

## 7-9

### UNCOMMITTED VOTER

Having no opinion on such a big issue means it's time to learn more. Read on with an open mind.

## 10-12

### PRO-ABORTION VOTER

The Polling Company, along with the Institute of Pro-Life Advancement, found that a small number of Americans under 30, only 7%, support this kind of extremism.

Take the **#VOTEPROLIFEFIRST** pledge online and see our sources.



**SocktheVote.com**

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Paid for by the taxpayer	1	2	3

Add up & enter your total: \_\_\_\_\_



Together, let's affirm the lives of preborn children and their mothers.  
**#VoteProLifeFirst**

To find out what your total means, **FLIP OPEN >>>**





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## Baby socks and sign



why the  
**baby socks?**

2,362 children will lose  
their lives to abortion  
today in America.

**Sock**  **theVote**

[SocktheVote.com](http://SocktheVote.com)



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## Pins and stickers

